

Chile` dren Privacy Policy

Last update: March 2, 2023.

The chiledren.com website guarantees the protection of each visitor's personal information.

This privacy policy describes how the information of users of the chiledren.com website is used and protected.

Chile` dren controls and ensures the processing of personal data in strict compliance with the principles and legislation relating to the protection of the provisions of Regulation (EU) 2016/679 of the Parliament and Council of the European Union on the protection of individuals with regard to the processing of personal data and the Law of the Republic of Chile on the Protection of Personal Data No. 19628 , as of August 18, 1999.

The content of the chiledren.com website is the exclusive property of the company chiledren.com.

The use of the Services constitutes the user's unconditional agreement with this Policy and the terms and conditions of processing the users' personal information as specified herein.

In case of disagreement with these conditions, the user must refrain from using the Services.

1. Collection of personal information

1.1.1 The following information may be collected about site visitors:

1.1.2 Name, e-mail, phone number, contact address when the user fills out a form on the site.

1.1.3. Information that a visitor provides when they contact us via email, phone, chat, etc.

1.1.4 Technical information such as IP address, information about the use of the browser, device and operating system information.

1.1.5. Information that the visitor provides in comments, feedback or other interactions on the site

1.2 This Policy applies only to the Chile`dren Services. Chile`dren does not control and is not responsible for the third-party sites to which the user can access through links available on Chile`dren's websites.

1.3 Chile`dren does not generally verify the validity of the personal information provided by users, nor does it monitor their capacity to act.

However, Chile`dren assumes that the user provides accurate and sufficient personal information on the issues proposed in the forms of registration, requests, applications, questionnaires and keeps this information up to date. The risk of providing inaccurate information is borne by the user who provided it.

2. Principles

2.1 The processing of personal data is carried out entirely on a legal basis for the purpose of providing individuals with information, concluding and executing contracts, in accordance with the following principles:

- good faith and reasonableness in the processing of personal data;
- transparency and legality;
- limited to the achievement of specific purposes provided for in these Regulations and the concluded Agreements
- use of the minimum amount of personal data necessary to achieve the purposes stipulated by these Regulations and concluded Agreements with the Customer
- security and limitation of storage.

3. Purposes of collection and processing of users' personal information

3.1 The collected information is used for the purposes necessary for provision of the Services and rendering of services (execution of agreements and contracts with the User).

user):

3.1.1 Providing our services and improving the quality of our website.

3.1.2 Providing visitors with information about our services and promotions.

3.1.3 Communicating with visitors to resolve issues and provide feedback.

3.1.4 Analyzing site usage and collecting statistical information based on anonymized data.

3.1.5. Services and provision of services (fulfillment of agreements and contracts with the user).

3.1.6. Targeting of advertising materials;

4. Terms of processing of the user's personal information and disclosure information to third parties

4.1 User's personal information is kept confidential, except for the cases when the user voluntarily provides information about himself/herself for general access to an unlimited number of persons. When using individual Services (e.g. a blog or forum), the user agrees to the fact that certain part of his personal information becomes publicly available.

4.2 Information about visitors to the site is not sold, rented or transferred to third parties, unless required to do so by law or authorized court request.

4.3 Transfers may occur as part of a sale or other transfer of a business (in whole or in part), with the transferee assuming all obligations to comply with the terms and conditions of this Policy.

5. Measures taken to protect users' personal information:

5.1 Measures taken to ensure the security of information on the website. Information about site visitors is protected from unauthorized access, use and disclosure.

6. Modification of Privacy Policy.

6.1. Chile'dren has the right to make changes to this Policy. When changes are made, the current version shall indicate the date of the last update. The new version of the Policy comes into effect from the date of its publishing on the chiledren.com website, unless otherwise provided by the new version of the Policy.

Questions about Chile`dren's Privacy Policy

If visitors to the site have any questions or concerns regarding this policy privacy policy, they may contact Chile`dren's contact persons through the contact form on chiledren.com.